



A juried art show and silent auction benefiting  
First Coast No More Homeless Pets!

## Sponsorship Package

**When:** Thursday, May 17, 2012  
**Time:** Meet the Artist Hour/VIP - 6 p.m. to 7 p.m.  
Main Event 7 p.m. to 9:30 p.m.  
**Where:** The River Club of Jacksonville  
Wells Fargo Bldg., 1 Independent Drive, Jacksonville, Florida

**Contact**  
Dianne Wiles  
Office: 904.520.7902  
dwiles@fcmhnp.org

### What is ARTunleashed?

ARTunleashed is an annual fundraiser which seeks to engage the public, artist and art buying community in helping to make a real, lasting difference for thousands of cats and dogs in our community. Local and regional animal inspired artwork is the highlight of the event with the backdrop of live music, delicious food, cocktails, a unique silent auction, and the buzz of over 500 attendees! This year's event will be held at the beautiful River Club, on top of the Wells Fargo Building downtown!



Max Pierre by Steve Williams

### What is First Coast No More Homeless Pets?

The mission of First Coast No More Homeless Pets is twofold. First, we seek to eliminate the killing of dogs and cats in our community by providing free and low cost spay/neuter and adoption programs. We know that spay/neuter is the only proven way of saving lives and controlling pet overpopulation. Second, we help families in need keep their beloved pets with our low cost veterinary services and pet food bank and, in partnership with the Salzbacher Center, provide temporary foster care for pets of homeless persons.

All money raised from this event will support our programs that directly affect our community's pets. Join us and become a part of the solution!



## 2012 Sponsorship Levels

### ◆ Top Dog Sponsor

- ARTunleashed Presented by: "your name"
- Prominent name and logo identification on all promotional materials (event poster, postcards, event program, mentioned on any TV appearances and radio announcements, social media) value at \$14,000
- Radio PSA announcements will be exclusive and only include the title sponsor
- Print Advertisements including Arbus Magazine, Jacksonville Magazine and 3 advertisements in Folio Weekly the 3 weeks leading up to event
- Link to your corporate website from [www.jaxartunleashed.com](http://www.jaxartunleashed.com) for all of 2012
- 500 Posters and 1000 postcards printed and specifically placed in and around the Jacksonville
- Corporate Table - Reserved table with signage of your name and logo on the table. Table seats 10 guests
- If you would like to have a display table at the event you may do so
- Commemorative framed art poster and media binder acknowledging your sponsorship

**Total minimum donation requested: \$10,000**

### ◆ Host Sponsor

- ARTunleashed Hosted by: "your name"
- Prominent name and logo identification on event poster and postcards, event program, website and event signage - a \$9,000 value
- Magazine, newspaper and social media advertising
- Corporate Table - Reserved table with signage of your name and logo on the table. Table seats 8 guests
- Link to your corporate website from [www.jaxartunleashed.com](http://www.jaxartunleashed.com) for all of 2012
- If you would like to have a display table at the event you may do so
- Commemorative framed art poster and media binder acknowledging your sponsorship

**Total minimum donation requested: \$7,000**

### ◆ Purrrfect Sponsor

- Name and logo recognition on event poster, post cards, program, and website - a \$4,000 value
- 6 tickets to ARTunleashed, including the Meet the Artists VIP hour - a \$300 value
- If you would like to have a display table at the event you may do so
- Link to your corporate website from [www.jaxartunleashed.com](http://www.jaxartunleashed.com) for all of 2012

**Total minimum donation requested: \$2,500**

### ◆ Winning Artist Sponsor

- Name and logo recognition on event program, website, and your business or name announced as the winning artists sponsor at the event - a \$1,000 value
- Announced as sponsor of Winning Artist during awards
- 2 tickets to ARTunleashed, including the Meet the Artists VIP hour

**Total minimum donation requested: \$1,000**

### ◆ Business/Family Sponsor

- Name and logo recognition on event program and website - a \$800 value
- Reserved table with signage of your name and logo on the table
- 8 tickets to ARTunleashed, including the Meet the Artists VIP hour

**Total minimum donation requested: \$1,000**

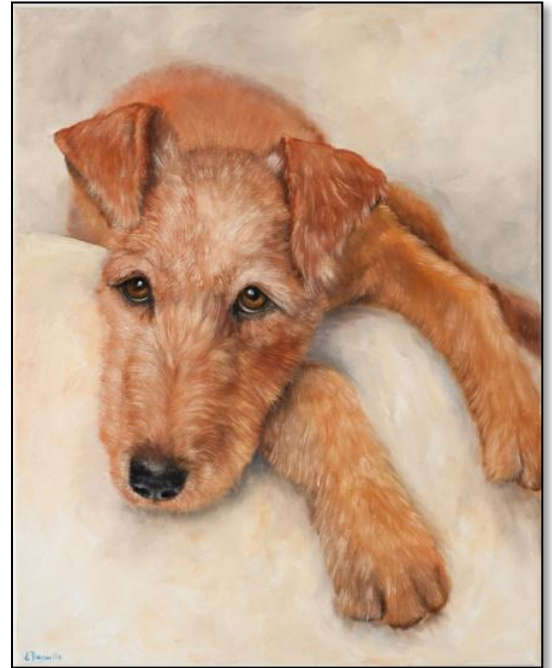
### ◆ Table Sponsor

- Reserved table with signage of your name and logo on the table
- 4 tickets to ARTunleashed, including the Meet the Artists VIP hour

**Total minimum donation requested: \$500**

# Sponsor Agreement Form – ARTunleashed 2012

In order to ensure placement on all appropriate promo materials, please sign and return to address or fax number below no later than **April 1, 2012**. All logos or ads should be forwarded to [dwiles@fcnmp.org](mailto:dwiles@fcnmp.org) or mailed in with this agreement on a CD. Logo and Ad Format: black and white or full color high-resolution (300 dpi) gif and jpg are acceptable.



2011 Best in Show - Fuzzy Face  
by: Laurel Dagnillo

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Top Dog Sponsor</b> \$10,000        | <b>Program Advertisements</b>                |
| <input type="checkbox"/> <b>Host Sponsor</b> \$7,000            | <input type="checkbox"/> Back cover \$1,000  |
| <input type="checkbox"/> <b>Purrrfect Sponsor</b> \$2,500       | <input type="checkbox"/> Full page \$500     |
| <input type="checkbox"/> <b>Winning Artist Sponsor</b> \$1,000  | <input type="checkbox"/> 1/2 page \$300      |
| <input type="checkbox"/> <b>Business/Family Sponsor</b> \$1,000 | <input type="checkbox"/> Business Card \$150 |
| <input type="checkbox"/> <b>Table Sponsor</b> \$500             |  |

I cannot participate, but would like to make a donation: \$ \_\_\_\_\_

I am authorized to represent my business/organization and agree to the sponsorship or advertising level indicated.

Date: \_\_\_\_\_ Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

## **FULL DONATION PAYMENT IS DUE NO LATER THAN April 10, 2012**

Enclosed logos and artwork on CD

Artwork and logos will be sent via e-mail

Please mail or fax this form to:  
FCNMHP (Attn: ARTunleashed)  
6817 Norwood Ave  
Jacksonville, FL 32208  
Fax 904.520.7934

Make checks payable to:  
First Coast No More Homeless Pets  
or  
Visa & MC are accepted! To charge your  
sponsorship call the fundraising department at  
904.520.7902



THE ABOVE NAMED CHARITABLE ORGANIZATION HAS COMPLIED WITH THE REGISTRATION REQUIREMENTS OF CHAPTER 496, F.S., SOLICITATION OF CONTRIBUTION ACT AND CHAPTER 694, JACKSONVILLE MUNICIPAL CODE. REGISTRATION #CH14160. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. EIN 01-0709158